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### Maximizing Submodular Functions

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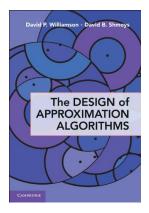
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#### Book



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Given a finite ground set of elements  $E = \{e_1, \ldots, e_n\}$ , consider any function  $f : 2^E \to \Re^{\geq 0}$  that maps subsets of the ground set Eto nonnegative reals.  $f(\phi) = 0$ .

#### Definition

The function f is submodular if for all S,  $T \subseteq E$ ,  $S \subseteq T$ , and  $\ell \in E - T$ ,

$$f(T \cup \{\ell\}) - f(T) \leq f(S \cup \{\ell\}) - f(S).$$

In other words, the function has decreasing marginal gains as the input set increases.

#### An Equivalent Definition

#### Equivalently, the function f is submodular if for all $A, B \subseteq E$ ,

$$f(A) + f(B) \ge f(A \cup B) + f(A \cap B).$$

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 $f(A)+f(B) \ge f(A \cup B)+f(A \cap B) \Rightarrow f(T \cup \{\ell\})-f(T) \le f(S \cup \{\ell\})-f(S)$ 

$$A = S_{v} \{ l \} \quad B = T$$
$$A_{v}B = T_{v} \{ l \} \quad A_{v}B = S$$

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$$f(T \cup \{\ell\}) - f(T) \leq f(S \cup \{\ell\}) - f(S) \Rightarrow f(A) + f(B) \geq f(A \cup B) + f(A \cap B)$$
  
If B \equiv A, casy; let B - A = \equiv b\_{1}, b\_{2}, ..., b\_{k}; i  
f(A \cdot B) - f(A) = \sum\_{k=1}^{k} [f(A \cdot S\_{1}, ..., b\_{k}; i) - f(A \cdot S\_{1}, ..., b\_{k-1}; i)]  
\lequiv \sum\_{k=1}^{k} [f((A \cdot B) \cdot S\_{1}, ..., b\_{k}; i) - f(A \cdot B\_{1}, ..., b\_{k-1}; i)]  
\lequiv \lequiv \lequiv [f((A \cdot B) \cdot S\_{1}, ..., b\_{k}; i)] - f(A \cdot B\_{1}, ..., b\_{k-1}; i)]  
\lequiv \lequiv [f((A \cdot B) \cdot S\_{1}, ..., b\_{k}; i)] - f(A \cdot B\_{1}, ..., b\_{k-1}; i)]  
\lequiv \lequiv [f(B) - f(A \cdot B\_{1}).

### Some Terminology

#### Definition

f is monotone if for all  $S, T \subseteq V, S \subseteq T$ ,

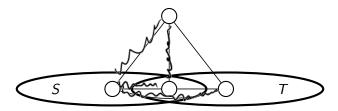
 $f(S) \leq f(T).$ 

Otherwise, *f* is *nonmonotone*.

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Given a graph G = (V, E) with weights  $w_{ij} \ge 0$  on the edges  $(i, j) \in E$ , let w(S) be the total weight of the edges with one endpoint in  $S \subseteq V$ ; that is, the weight of the *cut* induced by S. Claim that w is submodular:

$$w(S) + w(T) \geq w(S \cup T) + w(S \cap T).$$



$$\begin{aligned} & \underset{t \in \mathcal{I}}{\text{Froduced with a Trial Version of PDF Annotator - www.PDFAnnotator} \\ & f(\tau_{1} \in \mathcal{I} ) - f(\tau) \in f(S_{1} \in \mathcal{I} ) - f(s) \end{aligned}$$

$$\frac{Pf}{f(s,\{i\}) - f(s)} = \sum_{\substack{j \in P \\ i \in S \setminus \{i\}}} \binom{max}{i \in S} \binom{ma$$

Cornuejols, Fischer, and Nemhauser (1977) give an example of opening bank accounts to maximize *float*. Let *B* be a set of banks, *P* a set of payees, *k* the number of accounts to open,  $v_{ij}$  the value of float for paying  $j \in P$  from  $i \in B$ .

Define 
$$f(S) = \sum_{j \in P} \max_{i \in S} v_{ij}$$
.

Then goal is to find  $S \subseteq B$ ,  $|S| \leq k$ , to maximize f(S).

#### Lemma

f is submodular.

Kempe, Kleinberg, and Tardos (2003) give an example of selecting influential nodes in a social network. Input is directed graph G = (V, A), probabilities  $p_{ij}$  for each arc  $(i, j) \in A$ .

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If node *i* is *activated*, then for all  $j \in V$  such that  $(i, j) \in A$ , *j* becomes activated with probability  $p_{ij}$ .



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Let f(S) be expected total number of vertices activated if we initially activate the vertices in S.

Goal is to maximize f(S) subject to  $|S| \leq k$ .

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#### Claim

f is submodular.



#### How do we give the function f as input?



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If we list f(S) for all  $S \subseteq E$ , then maximizing or minimizing f is easy in linear time.

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If we list f(S) for all  $S \subseteq E$ , then maximizing or minimizing f is easy in linear time.

Assume an *oracle model*: we have a subroutine that computes f(S) for any  $S \subseteq E$  in constant time.

### NP-hardness and approximation algorithms

Some of these problems are NP-hard; for instance, finding a cut S to maximize w(S) is the MAX CUT problem.

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#### Definition

An  $\alpha$ -approximation algorithm for maximizing a submodular function f in the oracle model is a polynomial-time algorithm that finds a set S with  $f(S) \ge \alpha \cdot OPT$ , where  $\alpha \le 1$ .

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What is a natural greedy algorithm for maximizing a monotone submodular function f subject to  $|S| \le k$ ?

### Greedy algorithm

What is a natural greedy algorithm for maximizing a monotone submodular function f subject to  $|S| \le k$ ?

Cornuejols, Fisher, Nemhauser (1977)

$$S \leftarrow \emptyset$$
  
while  $|S| < k$  do  
 $i \leftarrow \arg \max_{i \in E} f(S \cup \{i\}) - f(S)$   
 $S \leftarrow S \cup \{i\}$   
return  $S$ 

### The Result

Theorem (Cornuejols, Fisher, Nemhauser (1977))

The greedy algorithm is a  $\left(1-\frac{1}{e}\right)$ -approximation algorithm.

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The greedy algorithm is a  $\left(1-\frac{1}{e}\right)$ -approximation algorithm.

The theorem is based on the following lemma.

Lemma

Pick any  $S \subseteq E$ , |S| < k. Let O be an optimal solution. Then

$$\max_{i \in E} \left[ f(S \cup \{i\}) - f(S) \right] \ge \frac{1}{k} (f(O) - f(S)).$$

We'll assume the lemma and prove the theorem, then come back to the lemma.

$$Pt \xrightarrow{Produced with a Trial Version of PDF Annotation d www.P&FAnnotf(S^k) = \frac{1}{k} f(0) + (1-\frac{1}{k}) f(S^{k-1})$$
  
=  $\frac{1}{k} f(0) + (1-\frac{1}{k}) \left[ \frac{1}{k} f(0) + (1-\frac{1}{k}) f(S^{k-2}) \right]$   
=  $\frac{f(0)}{k} \left[ 1 + (1-\frac{1}{k}) + (1-\frac{1}{k})^{2} + \dots + (1-\frac{1}{k})^{k-1} \right]$   
=  $\frac{f(0)}{k} \cdot \frac{1-(1-\frac{1}{k})^{k}}{1-(1-\frac{1}{k})}$   
=  $f(0) \cdot (1-(1-\frac{1}{k})^{k}) = f(0) \cdot (1-\frac{1}{k})$   
 $v sing \qquad 1-x \leq e^{-x}$ 

$$f(0) \in f(0,s) \qquad (by \text{ nonstanicity})$$

$$= f(s) + \sum_{j=1}^{p} \left[ f(s_{v} \xi_{\lambda_{1}, \dots, \lambda_{j}} g) - f(s_{v} \xi_{\lambda_{1}, \dots, \lambda_{j}} g) \right]$$

$$\leq f(s) + \sum_{j=1}^{p} \left[ f(s_{v} \xi_{\lambda_{j}} g) - f(s) \right] (b_{y} \text{ submodularity})$$

$$\leq f(s) + p\left[\max_{\lambda \in E} f(s_{v} \xi_{\lambda_{j}} g) - f(s)\right]$$

$$\leq f(s) + k \left[\max_{\lambda \in E} f(s_{v} \xi_{\lambda_{j}} g) - f(s)\right]$$

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Feige (1998) shows that we cannot have a  $\left(1-\frac{1}{e}+\epsilon\right)$ -approximation algorithm for maximizing a monotone submodular function subject to a cardinality constraint unless P = NP. (An exercise, though a hard one).

#### Nonmonotone Submodular Functions

We now assume  $E = \{1, ..., n\}$ . Two natural greedy algorithms for maximizing a nonmonotone submodular function:

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•  $X \leftarrow \emptyset$ . For  $i \leftarrow 1$  to n, if  $f(X \cup \{i\}) > f(X)$ , add i to X.

### Nonmonotone Submodular Functions

We now assume  $E = \{1, ..., n\}$ . Two natural greedy algorithms for maximizing a nonmonotone submodular function:

- $X \leftarrow \emptyset$ . For  $i \leftarrow 1$  to n, if  $f(X \cup \{i\}) > f(X)$ , add i to X.
- $X \leftarrow E$ . For  $i \leftarrow 1$  to n, if  $f(X \{i\}) > f(X)$ , remove i from X.

We'll look at an algorithm that in some sense randomizes between the two.

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The algorithm will maintain a set  $X_i \subseteq \{1, 2, ..., i\}$ . Define  $\hat{X}_i \equiv X_i \cup \{i + 1, ..., n\}$ .  $\hat{X}_0 = \bigcup \qquad \hat{X}_n = \qquad X_i \subseteq \hat{X}_i \qquad X_n = \hat{X}_n$ .

#### Notation

The algorithm will maintain a set  $X_i \subseteq \{1, 2, ..., i\}$ . Define  $\hat{X}_i \equiv X_i \cup \{i + 1, ..., n\}$ .

$$X_0 = \hat{X}_n = X_i \quad \hat{X}_i \quad X_n \quad \hat{X}_n.$$

#### Each step of the algorithm will compute

$$\begin{array}{ll} a_i \leftarrow f(X_{i-1} \cup \{i\}) - f(X_{i-1}) & \text{value of adding } i \text{ to } X_{i-1} \\ r_i \leftarrow f(\hat{X}_{i-1} - \{i\}) - f(\hat{X}_{i-1}) & \text{value of removing } i \text{ from } \hat{X}_{i-1} \end{array}$$

#### Lemma

$$a_i+r_i\geq 0.$$

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PF Note 
$$X_{i-1} \subseteq X_{i-1} - \{i\}$$
. By submodularity  

$$f(X_{i-1}) - f(X_{i-1} - \{i\}) \leq f(X_{i-1} \cup \{i\}) - f(X_{i+1})$$

$$-r_{i}$$

$$a_{i}$$

### The DoubleGreedy Algorithm

Buchbinder, Feldman, Naor, Schwartz (2012)

$$\begin{array}{l} X_0 \leftarrow \emptyset \\ \text{for } i \leftarrow 1 \text{ to } n \text{ do} \\ \text{Compute } a_i, r_i \\ \text{if } a_i \geq 0, r_i < 0 \text{ then} \\ X_i \leftarrow X_i \cup \{i\} \\ \text{if } a_i < 0, r_i \geq 0 \text{ then} \\ X_i \leftarrow X_{i-1} \\ X_i \leftarrow X_{i-1} \\ X_i \leftarrow \{ \begin{array}{c} X_{i-1} \cup \{i\} \\ X_{i-1} \\ X_{i-1} \\ \end{array} \right. \text{ w. prob } \frac{a_i}{a_i + r_i} \\ X_i + r_i \\ X_i + r_i \\ X_i + r_i \end{array}$$

# Produced with a Trial Version of PDF Annotator - www.PDFAnno

Let OPT be an optimal set, and

$$OPT_i \equiv X_i \cup (OPT \cap \{i+1,\ldots,n\});$$

same as  $X_i$  on  $\{1, 2, \ldots, i\}$  and same as OPT on  $\{i + 1, \ldots, n\}$ .

$$OPT_0 = OPT \qquad OPT_n = X_n = X_n$$

### More Notation

Let OPT be an optimal set, and

$$OPT_i \equiv X_i \cup (OPT \cap \{i+1,\ldots,n\});$$

same as  $X_i$  on  $\{1, 2, \ldots, i\}$  and same as OPT on  $\{i + 1, \ldots, n\}$ .

 $OPT_0 = OPT_n =$ 

Main Lemma

$$E[f(OPT_{i-1}) - f(OPT_i)] \leq \frac{1}{2}E[f(X_i) - f(X_{i-1}) + f(\hat{X}_i) - f(\hat{X}_{i-1})].$$

### Main Result

#### Theorem (Buchbinder et al. (2012))

DoubleGreedy is a  $\frac{1}{2}$ -approximation algorithm for maximizing a nonmonotone submodular function.

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#### Lemma

$$E[f(OPT_{i-1}) - f(OPT_i)] \leq \frac{1}{2}E[f(X_i) - f(X_{i-1}) + f(\hat{X}_i) - f(\hat{X}_{i-1})].$$

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#### Lemma

$$E[f(OPT_{i-1}) - f(OPT_i)] \le \frac{1}{2}E[f(X_i) - f(X_{i-1}) + f(\hat{X}_i) - f(\hat{X}_{i-1})].$$

$$Pf = \sum_{i=1}^{n} E[f(OPT_{i-1}) - f(OPT_{i})] \le \frac{1}{2} \sum_{i=1}^{n} [f(x_{i}) - f(x_{i-1}) + f(x_{i}) - f(x_{i-1})] = E[f(OPT_{n})] \le \frac{1}{2} E[f(x_{n}) - f(x_{n}) + f(x_{n}) - f(x_{n})] = f(OPT) - E[f(x_{n})] \le \frac{1}{2} E[f(x_{n}) + f(x_{n})] = E[f(x_{n})] = E[f(x_{n})] = E[f(x_{n})] = E[f(x_{n})] = E[f(x_{n})] = F(OPT) = E[f(x_{n})] = F(OPT)$$

### Proof of the Lemma

#### Lemma

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$$E[f(OPT_{i-1}) - f(OPT_i)] \leq \frac{1}{2}E[f(X_i) - f(X_{i-1}) + f(\hat{X}_i) - f(\hat{X}_{i-1})].$$

$$\begin{array}{l} X_0 \leftarrow \emptyset \\ \text{for } i \leftarrow 1 \text{ to } n \text{ do} \\ a_i \leftarrow f(X_{i-1} \cup \{i\}) - f(X_{i-1}) \\ r_i \leftarrow f(\hat{X}_{i-1} - \{i\}) - f(\hat{X}_{i-1}) \\ \text{if } a_i \ge 0, r_i < 0 \text{ then} \\ X_i \leftarrow X_i \cup \{i\} \\ \text{if } a_i < 0, r_i \ge 0 \text{ then} \\ X_i \leftarrow X_{i-1} \\ X_i \leftarrow X_{i-1} \\ X_i \leftarrow \begin{cases} X_{i-1} \cup \{i\} & \text{w. prob } \frac{a_i}{a_i + r_i} \\ X_{i-1} & \text{w. prob } \frac{a_i}{a_i + r_i} \end{cases} \end{array}$$

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Case (Z): 
$$a_{a} \neq 0$$
,  $r_{a} < 0$ ,  $\hat{x}_{a} = \hat{x}_{a-i}$ ,  $oPT_{a} = OPT_{a-i} \sqrt{i}$   
Nite  $oPT_{a-i} \leq \hat{x}_{a-i} - \hat{x}_{a}$   
By submodularity  
 $f(\hat{x}_{a-i}) - f(\hat{x}_{a-i} - \hat{x}_{a}) \leq f(OPT_{a-i} \cup \hat{x}_{a}) - f(OPT_{a-i})$   
 $= f(OPT_{a}) - f(OPT_{a-i}) \leq r_{a} \leq 0$ .  
LHS  $f(OPT_{a-i}) - f(OPT_{a}) \leq r_{a} \leq 0$ .  
 $PHS \frac{1}{2}(f(x_{a}) - f(x_{a-i})) = \frac{1}{2}(f(x_{a} \cup \hat{x}_{a}) - f(x_{a-i}))$ 

Produced with a Trial Version of PDF Annotator - www.PDFAnno  $(a_{3}, a_{1}, a_{2}, a_{3}, a_{4}, a_{5})$ 

LHS: 
$$E[f(OPT_{i-1}) - f(OPT_i)] \leq O \cdot \frac{r_i}{a_i + r_i} + r_i \cdot \frac{a_i}{a_i + r_i}$$

$$\begin{aligned} \mathsf{RHS} &: \frac{1}{2} \mathbb{E} \left[ f(\mathbf{x}_{i}) - f(\mathbf{x}_{i-1}) + f(\mathbf{x}_{i}) - f(\mathbf{x}_{i-1}) \right] \\ &= \frac{1}{2} \mathbf{r}_{i} \cdot \frac{\mathbf{v}_{i}}{\alpha_{i} + \mathbf{r}_{i}} + \frac{1}{2} \mathbf{a}_{i} \cdot \frac{\mathbf{a}_{i}}{\alpha_{i} + \mathbf{v}_{i}} = \frac{1}{2} \left( \frac{\mathbf{a}_{i}^{2} + \mathbf{r}_{i}^{2}}{\alpha_{i} + \mathbf{v}_{i}} \right) \\ &\text{Wout} \quad \frac{\mathbf{a}_{i} \mathbf{v}_{i}}{\alpha_{i} + \mathbf{v}_{i}} \leq \frac{1}{2} \left( \frac{\mathbf{a}_{i}^{2} + \mathbf{v}_{i}^{2}}{\alpha_{i} + \mathbf{v}_{i}} \right) \quad \text{since} \quad \mathbf{a}_{i}^{2} + \mathbf{v}_{i}^{2} - 2\mathbf{a}_{i} \mathbf{v}_{i} \geq 0 \\ & (\mathbf{a}_{i} - \mathbf{v}_{i})^{2} \geq 0. \end{aligned}$$

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#### Theorem (Feige, Mirrokni, Vondrák (2007))

There is no  $\left(\frac{1}{2} + \epsilon\right)$ -approximation algorithm for maximizing a nonmonotone submodular function in the oracle model for constant  $\epsilon > 0$ .