



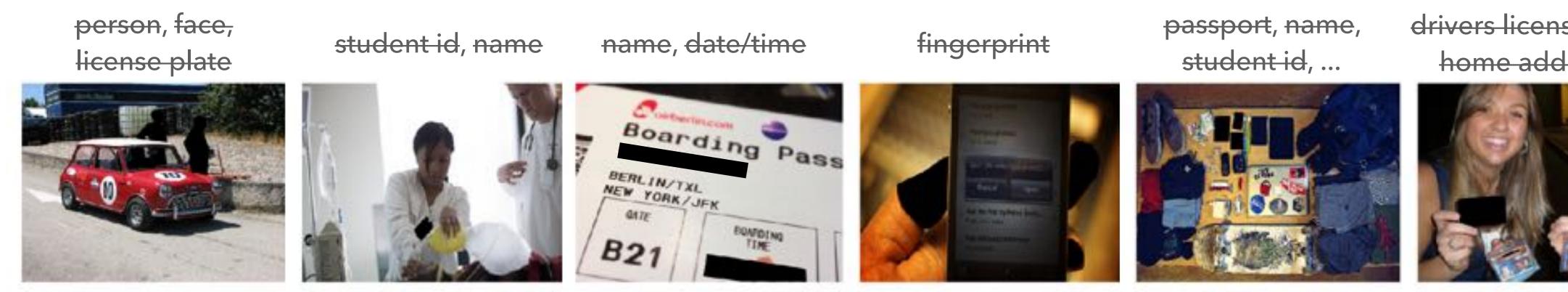




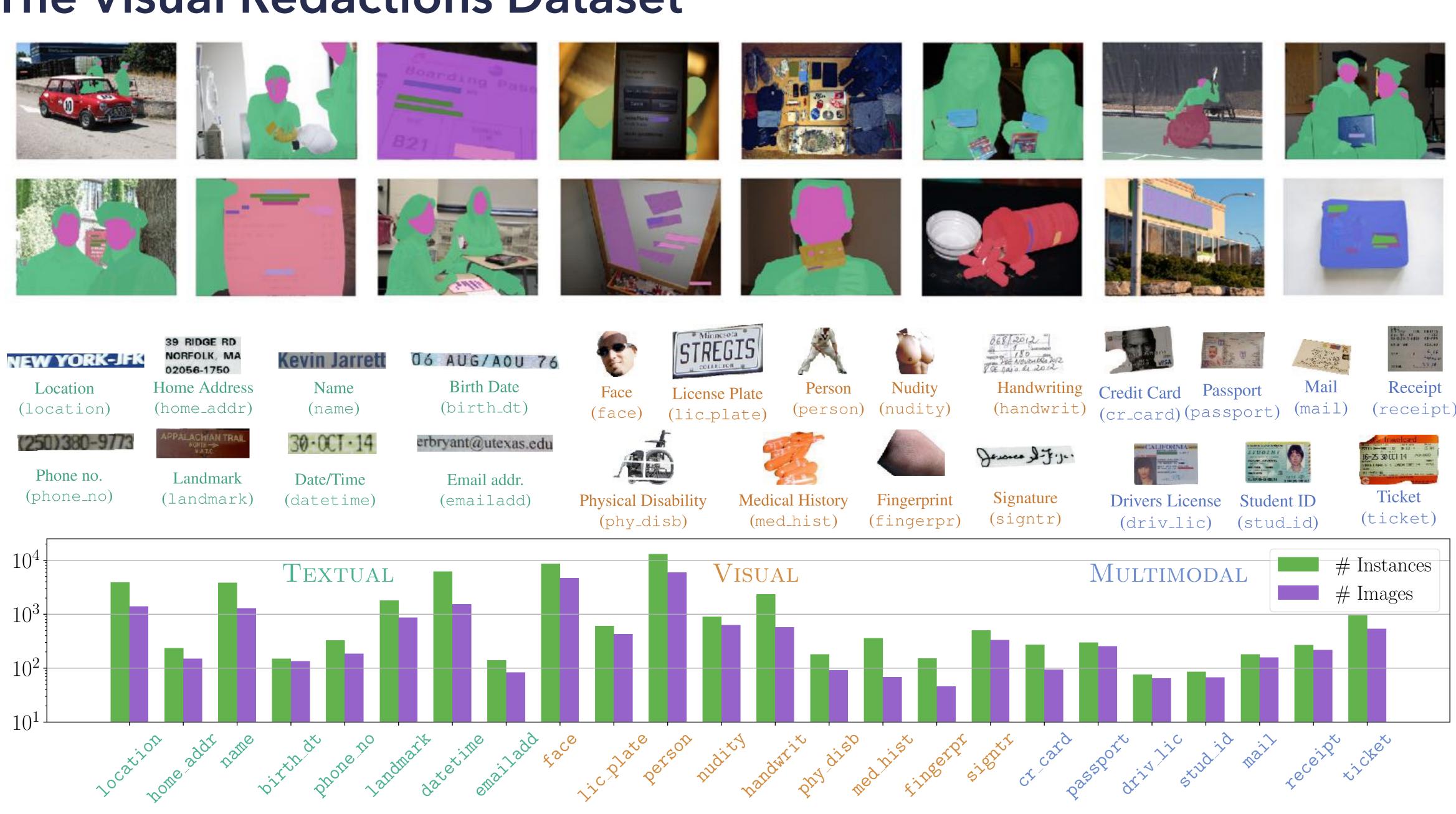
## Motivation



- Numerous personal photos containing a broad range of private information are shared on the Internet everyday
- Previous works: Image classification or redact one/narrow range of privacy classes
- Ours: How can we sanitise a wide spectrum of private content in images?



# **The Visual Redactions Dataset**



- 8.4k images, 47.6k high-quality instances, 24 privacy attributes, 3 modalities
- Helpful for other tasks too: 9k face, 13k person instances
- Other goodies: Text detections, OCR, etc. using Google Cloud Vision API
- Dataset and Code: <u>resources.mpi-inf.mpg.de/d2/orekondy/redactions</u>

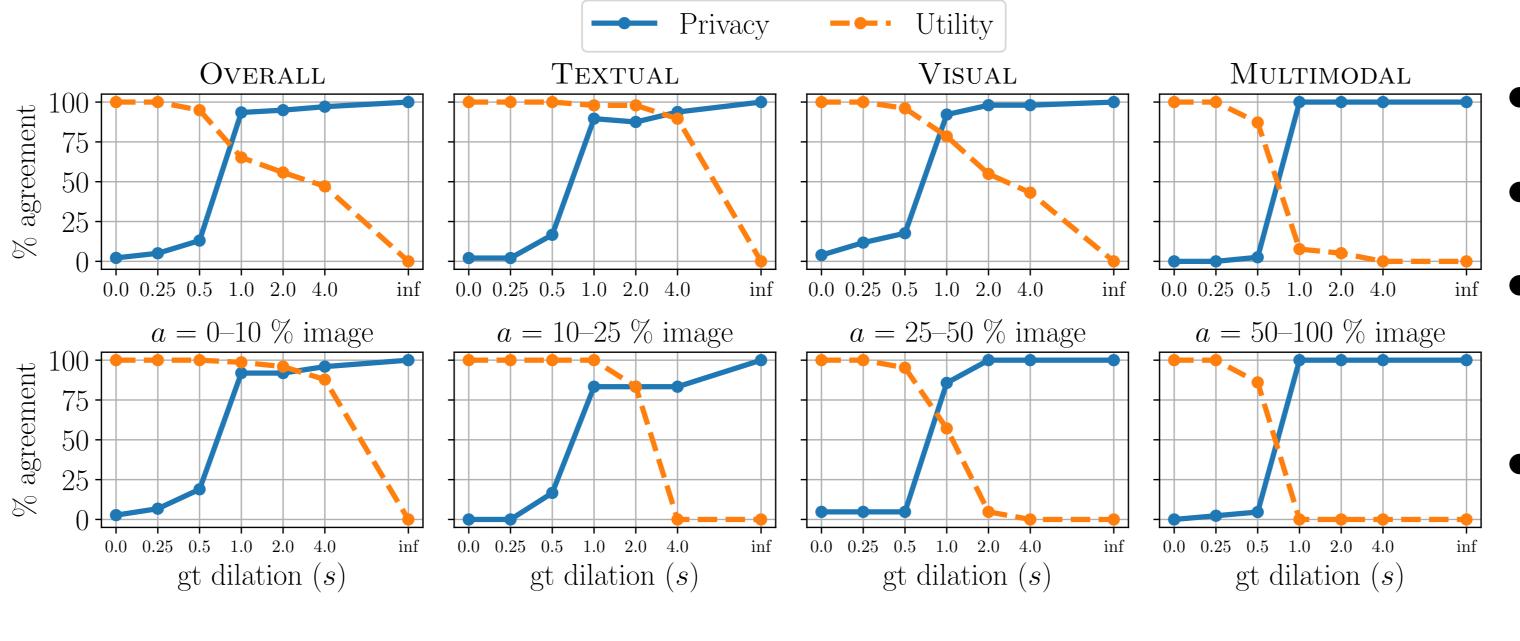
# Connecting Pixels to Privacy and Utility: Automatic Redaction of Private Information in Images

## Tribhuvanesh Orekondy, Mario Fritz, Bernt Schiele

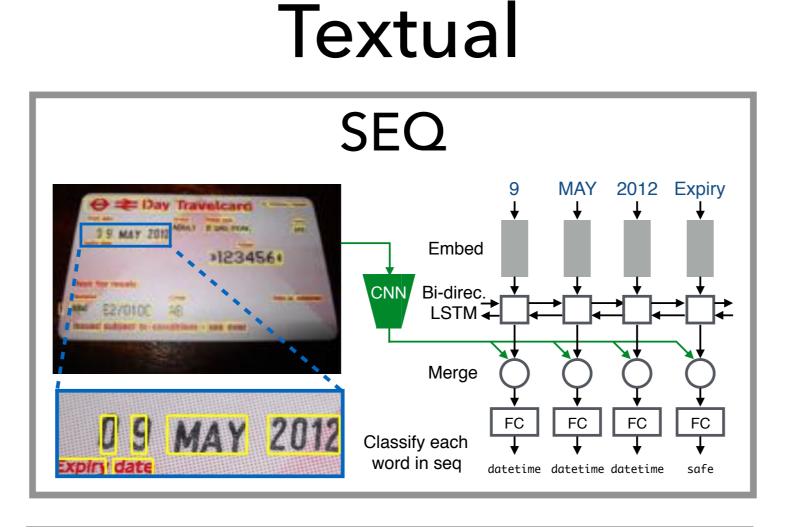
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# Influence of Redacted Pixels on Privacy and Utility

- User study on AMT over various dilations (s) of GT redactions: 24 privacy attributes x 6 images x 7 scales x 5 yes/no responses
- Privacy Question: "Is X visible in the image?" (e.g. X: fingerprint)
- Utility Question: "Is the image intelligible, so that it can be shared on social networking websites?"
- Measuring privacy/utility of a redacted image: Majority agreement (y-axis)



# **Segmentation of Private Regions**



NER

Named Entity Recognition on

image word sequence using

Stanford NER CRF [2] classifier

# FCIS [3] side/outside score maps

### WSL:I

Weakly supervised pixellabelling using ResNet-50 [4]. Predicts all pixels of image.

### RULES

Hand-crafted text rules (e.g., look-ups, pattern matching) to recognise privacy attributes

# PTM

Popular pretained models to predict well-studied attributes: face, person, license plates

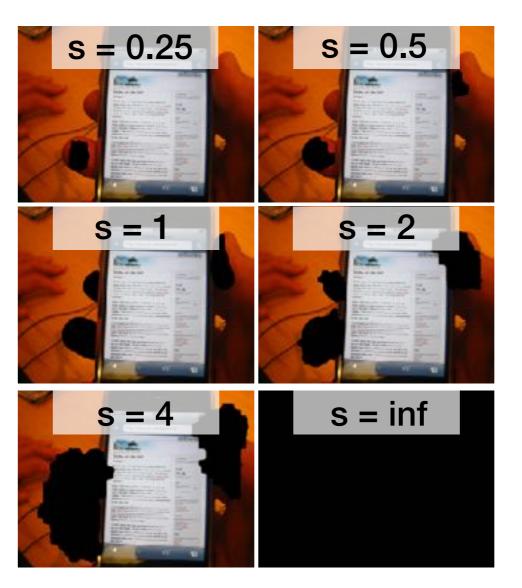
### References

[1] Towards a visual privacy advisor: Understanding and predicting privacy risks in images, Orekondy et al., ICCV '17 [2] Incorporating non-local information into information extraction systems by gibbs sampling , Finkel et. al, ACL '05 [3] Fully Convolutional Instance-aware Semantic Segmentation, Li et. al, CVPR '17

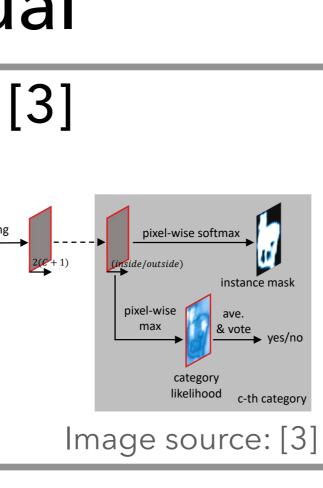
[4] Deep residual learning for image recognition, He et al., CVPR '16 [5] Efficient inference in fully connected crfs with gaussian edge potentials, Krähenbühl et al., NIPS '11

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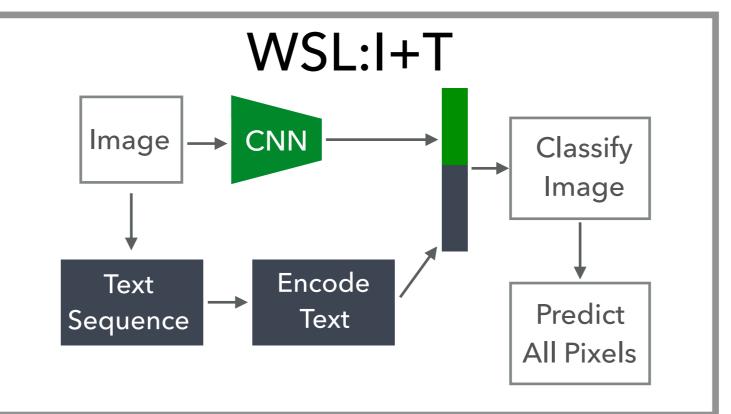
Visual



- Privacy is a step-like function
- Utility gradually decreases
- Different operating points for different modalities/attributes
- GT segmentation = great proxy



## Multimodal

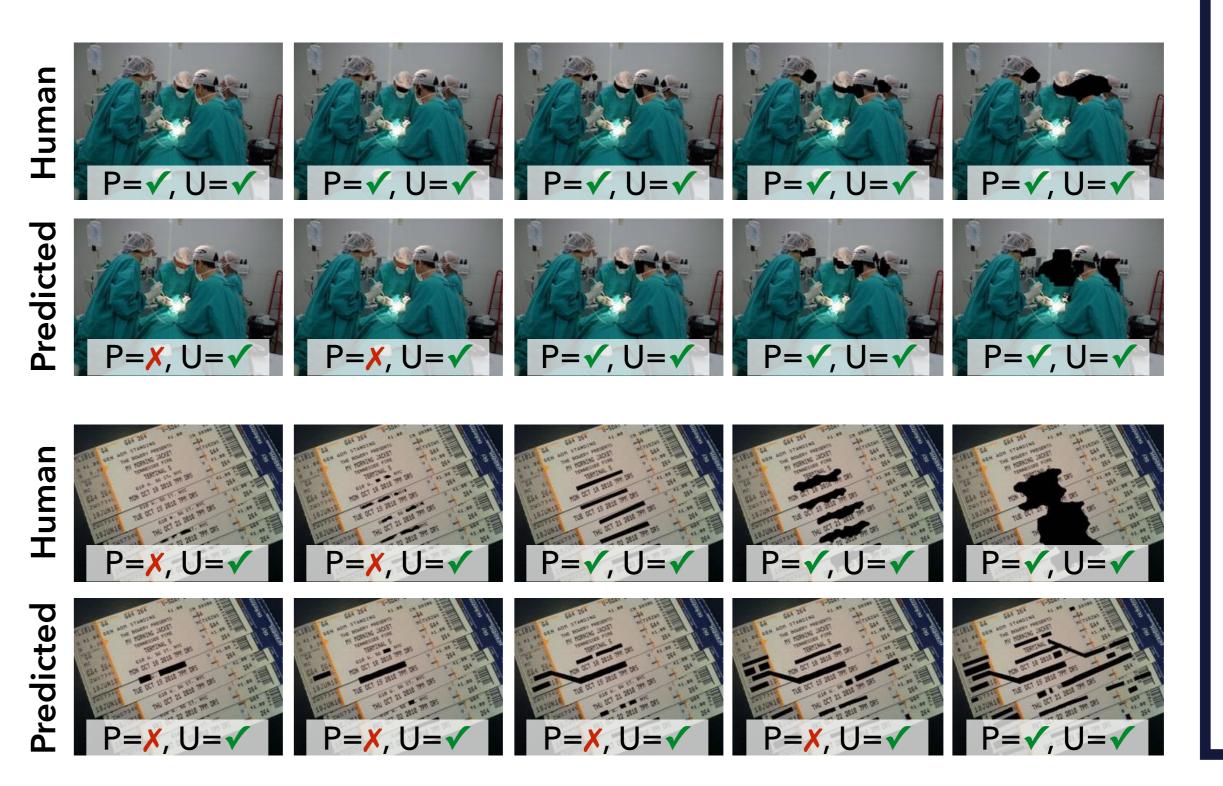


SAL Using WSL:I+T as a base, approximate attribute's location with salient region

Refine convex hull of text regions using DenseCRF [5] to "spill into" text-heavy document regions

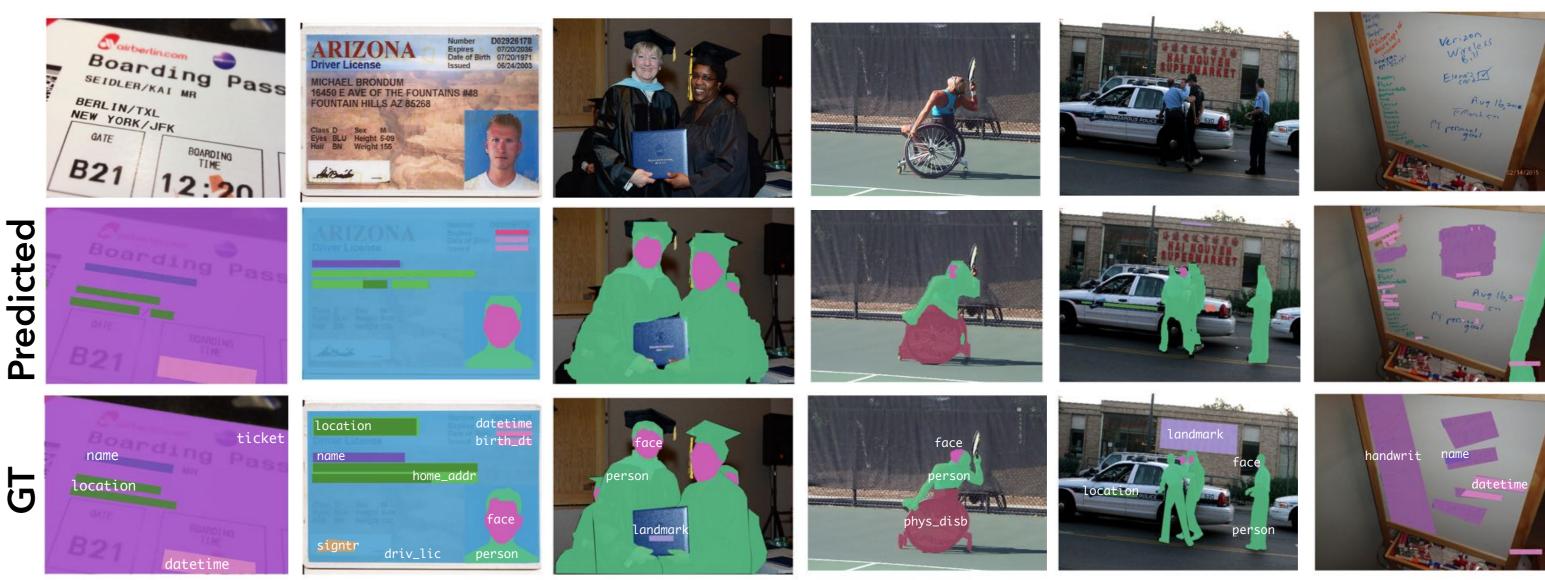
NN Predict mask of nearestneighbour from train+val set

# **Privacy vs. Utility Trade-off**



- Segmentation of privacy attributes across modalities is performed as an intermediate step
- Unlike segmentation which requires pixel-perfect prediction, redaction allows for leeway
- Metric: Area under Privacy-Utility curve (AUC)
- User-study to evaluate redactions. We achieve 83% performance of human-based redactions!
- Can predict more pixels "for free" e.g. Textual attributes (low 26.8 mAP for segmentation, but high 81% privacy-utility AUC)

# **Segmentation Evaluation**



- Metric: Mean Average Precision (à la Pascal VOC)

- Multimodal: (+) Text-understanding helps disambiguation (-) Large object bias • Redactions performed using ENSEMBLE (SEQ, FCIS, WSL:I+T) at calibrated thresholds





## Take-home messages

- Task: Visual redaction across broad range of private content
- Large pixel-annotated dataset for task
- Privacy vs. Utility trade-off in redactions
- Methods to pixel-label private content across multiple modalities
- We approach human-based performance for redactions

• Textual: (+) Patterns in text help (-) Bottlenecked by challenging text detections/OCR • Visual: (+) FCIS is highly effective across many visual attributes

