# 7 Top-k Queries on Web Sources and Structured Data

7.1 Top-k Queries over Autonomous Web Sources7.2 Ranking of SQL Query Results

### 7.1 Computational Model for Top-k Queries over Web Sources

Typical example: Address = ,,2590 Broadway" and Price = \$ 25 and Rating = 30 issued against mapquest.com, nytoday.com, zagat.com

Major complication: some sources do not allow sorted access

Major opportunity: sources can be accessed in parallel

 $\rightarrow$  extension/generalization of TA

distinguish S-sources, R-sources, SR-sources

## Source-Type-Aware TA

For each R-source  $S_i \in S_{m+1} ... S_{m;r}$  set high<sub>i</sub> := 1 Scan SR- or S-sources  $S_1 ... S_m$ Choose SR- or S-source  $S_i$  for next sorted access for object d retrieved from SR- or S-source L<sub>i</sub> do {  $E(d) := E(d) \cup \{i\}$ ; high<sub>i</sub> := si(q,d); bestscore(d) := aggr{x1, ..., xm} with xi := si(q,d) for i  $\in$  E(d), high<sub>i</sub> for i  $\notin$  E(d); worstscore(d) := aggr{x1, ..., xm} with xi := si(q,d) for i  $\in$  E(d), 0 for i  $\notin$  E(d); }; Choose SR- or R-source Si for next random access for object d retrieved from SR- or R-source L<sub>i</sub> do {  $E(d) := E(d) \cup \{i\}$ ; bestscore(d) := aggr{x1, ..., xm} with xi := si(q,d) for i  $\in$  E(d), high<sub>i</sub> for i  $\notin$  E(d); worstscore(d) := aggr{x1, ..., xm} with xi := si(q,d) for i  $\in$  E(d), 0 for i  $\notin$  E(d); }; current top-k := k docs with largest worstscore; worstmin<sub>k</sub> := minimum worstscore among current top-k; Stop when bestscore(d | d not in current top-k results)  $\leq$  worstmin<sub>k</sub> ; Return current top-k;

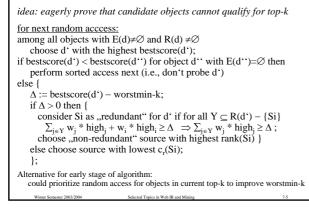
in contrast to Fagin's TA, keep complete list of candidate objects

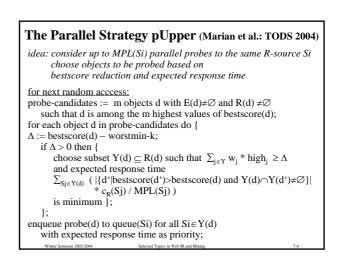
### Strategies for Choosing the Source for Next Access

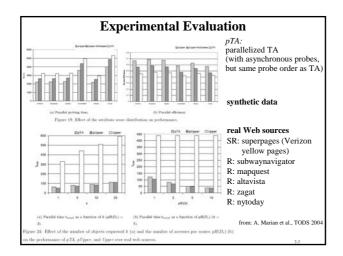
 $\begin{array}{l} \underline{for \ next \ sorted \ access:} \\ Escore(Si) := expected \ si \ value \ for \ next \ sorted \ access \ to \ Si \\ (e.g.: \ high_i) \\ rank(Si) := w_i \ * \ Escore(Si) \ / \ c_s(Si) \ / / \ w_i \ is \ weight \ of \ Si \ in \ aggr \\ choose \ SR- \ or \ S-source \ with \ highest \ rank(Si) \end{array}$ 

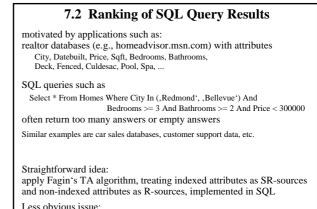
 $\begin{array}{l} \hline for next random acccess (probe):\\ Escore(Si) := expected si value for next random access to Si \\ (e.g.: (high_i - low_i) / 2)\\ rank(Si) := w_i * Escore(Si) / c_t(Si)\\ choose SR- or S-source with highest rank(Si) \end{array}$ 

#### The Upper Strategy for Choosing Next Object and Source (Marian et al.: TODS 2004)









similarity measures on numerical and categorical attributes

## **IDF Based Similarities**

for query condition Ai=qi with categorical attribute Ai the score of tuple t with t.Ai=tj is: si(tj,qi) := idf(tj) for qi=tj, 0 else with  $idf(tj) := log (|R| / |\{t|t \in R \text{ and } t.Ai=tj\}|)$ the total score for a query over multiple categorical attributes then is:  $s(t,q) := \sum_{i} si(t.Ai,qi)$ 

Example: q: Type=, Convertible' And Make=, Nissan' ranks non-Nissan convertibles higher than Nissan standard cars, 4WDs, etc.

for (practically continuous) numerical attributes A (e.g., price) define:

 $idf(t_j) = \log \left| |\mathbf{R}| / \sum_{t \in \mathbf{R}} e^{-\frac{1}{2} \left( \frac{(t, Ai - t_j)}{h} \right)^2} \right|$  $si(t_j, q_i) = e^{-\frac{1}{2} \left(\frac{(q_i - t_j)}{h}\right)^2} \cdot idf(t_j)$ 

for conditions Ai In  $(qi_1, ..., qi_k)$  set  $si(tj, qi) := max_{j=1..k} si(tj, qi_j)$ 

### **QF Based Similarities**

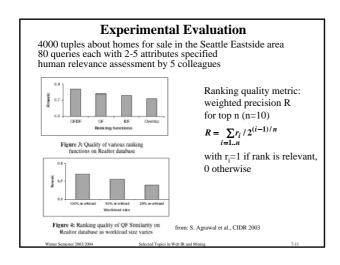
idf can be misleading about importance (e.g., old houses are infrequent, new houses are usually looked for)

Query frequency (qf), as reflected in the current workload, can indicate importance, too:  $si(tj,qi) := q\hat{f}(tj)$  for qi=tj, 0 else

Workloads can also reveal correlations in user preferences (e.g., frequent queries with Make In (,Honda Accord', ,Toyota Camry') or City In (,Redmond', ,Bellevue', ,Kirkland'))

W(t): set of previous queries with In predicate containing value t For query value q and tuple with value t define:

si(q,t) := J(W(q),W(t))\*qf(t)<sup>t)</sup>  $J(W(q), W(t)) = \frac{|W(q) \cap W(t)|}{|W(q) \cup W(t)|}$ with Jaccard coefficient



#### Literature

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- Ronald Fagin, Amnon Lotem, Moni Naor: Optimal Aggregation Algorithms for Middleware, Journal of Computer and System Science Vol. 66, 2003
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- Panayiotis Tsaparas, Themistoklis Palpanas, Yannis Kotidis, Nick Koudas, Divesh Srivastava: Ranked Join Indices, ICDE Conf. 2003