



# PRIVACY OF IDEAS IN PEER 2 PEER NETWORKS

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Proseminar „Peer-to-Peer Information  
Systems“



# Overview

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- Motivation
- Privacy of Ideas
- Basic Technics for Liane
- Liane
- Experiments
- Summary



# Motivation

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- At the search you leak your information need
    - especially for very specific Information
  - The Problem is that others get potential information about unpublished ideas for research
- > need for anonymized search engines



# Leakage

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- Unwanted revealing of an idea is called **leakage**
- while performing a query you don't hide the query itself
- The query can be analyzed to get the current idea of the user
- Queries without results are very interesting because the idea seems to be a new one



# Privacy of ideas

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- **Definition:**

A service assures Privacy of ideas if it can be fully used while not leaking information that can be easily assembled for learning the current ideas of a user.

- This is not the same as Anonymity
- also anonymous user can leak the idea
- need a method that hides the query



# Basic Procedure for Privacy

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- For avoiding privacy leaks we will have to
  - (1) split the query into small subqueries
    - Every Query should have at least one document within the collection.
  - (2) decorrelate the subqueries in time
  - (3) anonymize sending and receiving of each query result
    - For this we use Tarzan.
  - (4) build a final result from the results of the subqueries.



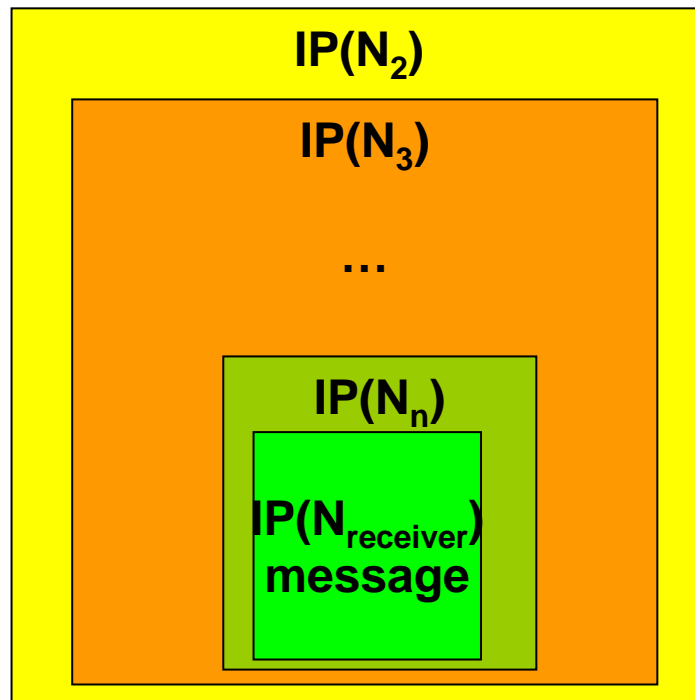
# Tarzan

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- offers anonymiced connections over P2P-networks using asymmetric encryption
  - every node has a public key
- a node  $N_{\text{sender}}$  who wants to send a message chooses  $n$  nodes  $(N_1, \dots, N_n)$  from Tarzan network
- to send a anonymiced message the sender encrypts the message with the public keys of  $N_1, \dots, N_n$  in  $n$  layers

# Tarzan

- Tarzan message



■ encrypted with pk of  $N_1$

■ encrypted with pk of  $N_2$

$\dots$

■ encrypted with pk of  $N_{n-1}$

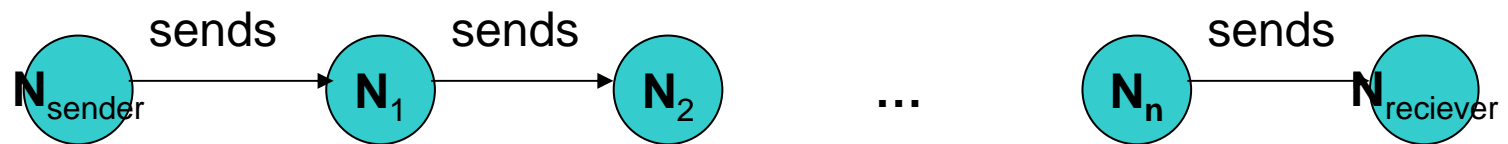
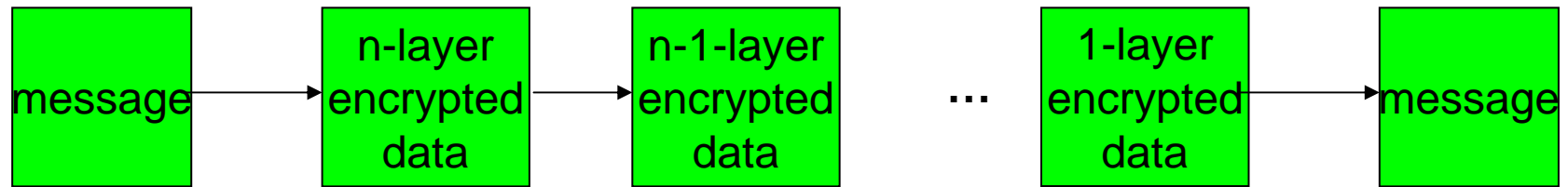
■ encrypted with pk of  $N_n$





# Tarzan

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# Tarzan: way back

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- on the way back the same Tarzan-chain is used, but in the reverse direction
- every node adds an layer of encrytion
- decryption will be performed by  $N_{\text{sender}}$



# Inverted files

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- „Bag of words“ assumption: Documents are sets of words
- for each word we have a list of document in which the word appears  
-> inverted files
- load the inverted files for the words of your query



# Liane

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- We combine Tarzan, Chord and inverted files to Liane
- Every inverted list of a word is stored at a Chord-Node
- for a query  $Q = \{q_1, q_2, \dots, q_m\}$  the corresponding Chord-Nodes must be contacted to get the inverted files



# Liane

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- The querying Peer must open  $|Q|$  anonymized connections using Tarzan to  $|Q|$  random-chosed Nodes
- This Peer perform the partial queries over the Chord-Ring to locate the inverted lists
- Result are the nodes containing the inverted list
- the inverted list are loaded again using Tarzan



# Liane's weakness

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- An attacker within the Liane network that owns many inverted lists can perform correlation attacks
  - theoretical attack
  - counter measure: dummy-queries, caching, ...
- Bigger Problem: Waste of resources
  - complexity of a Liane Query:

$$Comp_{dist} = O\left(c_{connect} \cdot |Q| \cdot \log N + c_{transfer} \cdot \sum_{\varphi \in Q} |InvListe(\varphi)|\right)$$



# Optimization of Liane

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- A query is not split into  $|Q|$  parts anymore
  - split the query in many subqueries with several terms
  - reduces size of the results of the subqueries
  - lower bandwidth
- low number of subqueries (many query terms) is a risk for leakage
- Optimization with cost model



# Cost model for Liane

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- We consider 2 main cost factors
  - $c_{\text{net}}$  : cost of transferring a document reference over the network
  - $c_{\text{leak}}$  : cost for the leakage of our idea

- We have costs of

$$c_{\text{total}}(Q) = c_{\text{leak}} \cdot P(\text{leak}) + c_{\text{net}} \cdot |RR|$$

- expressed as sum of subqueries

$$c_{\text{total}}(Q) = \sum_{j=1}^m c_{\text{total}}(Q_j)$$





# Cost model for Liane

- We can compute P(leak)

$$P(\text{leak}_{Q_j}) = \left( 1 - \prod_{q_i \in Q_j} \frac{|\text{InvList}(q_i)|}{|\text{Coll}.|} \right)^{|\text{Coll}.|} \approx e^{-|\text{Coll}.| \prod_{q_i \in Q_j} \frac{|\text{InvList}(q_i)|}{|\text{Coll}.|}}$$

- we get

$$c_{\text{total}}(Q_j) = c_{\text{leak}} \cdot e^{-|\text{Coll}.| \prod_{q_i \in Q_j} \frac{|\text{InvList}(q_i)|}{|\text{Coll}.|}} + c_{\text{net}} \cdot |\text{Coll}.| \cdot \prod_{q_i \in Q_j} \frac{|\text{InvList}(q_i)|}{|\text{Coll}.|}$$



# Cost model

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- Observations
  - the costs caused by leakage decreases exponentially with the number of documents found by the subquery
  - communication costs increase linearly with the number of documents found by the subqueries
- to minimize  $c_{\text{total}}$  we have to find a good Partitioning of the query into subqueries



# Experiments: Setup

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- Simulation of a PlanetP like P2P-network
- Document-Collection: 170000 News articles (Reuters Collection)
  - size of ~1-3 Kbyte per document
  - stopwords are removed
- The Queries contain:
  - $n_k$  terms, that appear in at least  $k$  documents of the collection
  - $n_{\text{all}}$  terms choosed from all terms of the collection



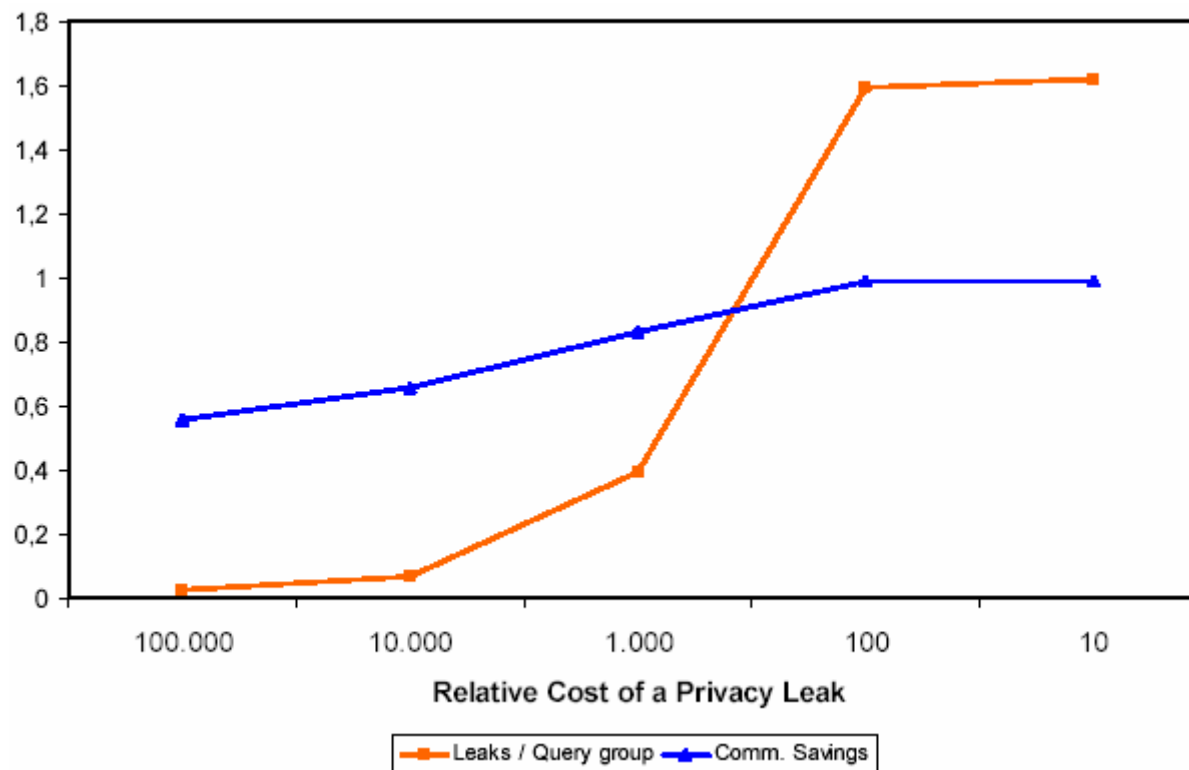
# Experiments: Setup

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- variation of  $k, n_{\text{all}}, n_k, c_{\text{leak}}/c_{\text{net}}$
- use of a simple optimization-algorithm to divide the query into subqueries
- for every combination of values 1000 runs were averaged

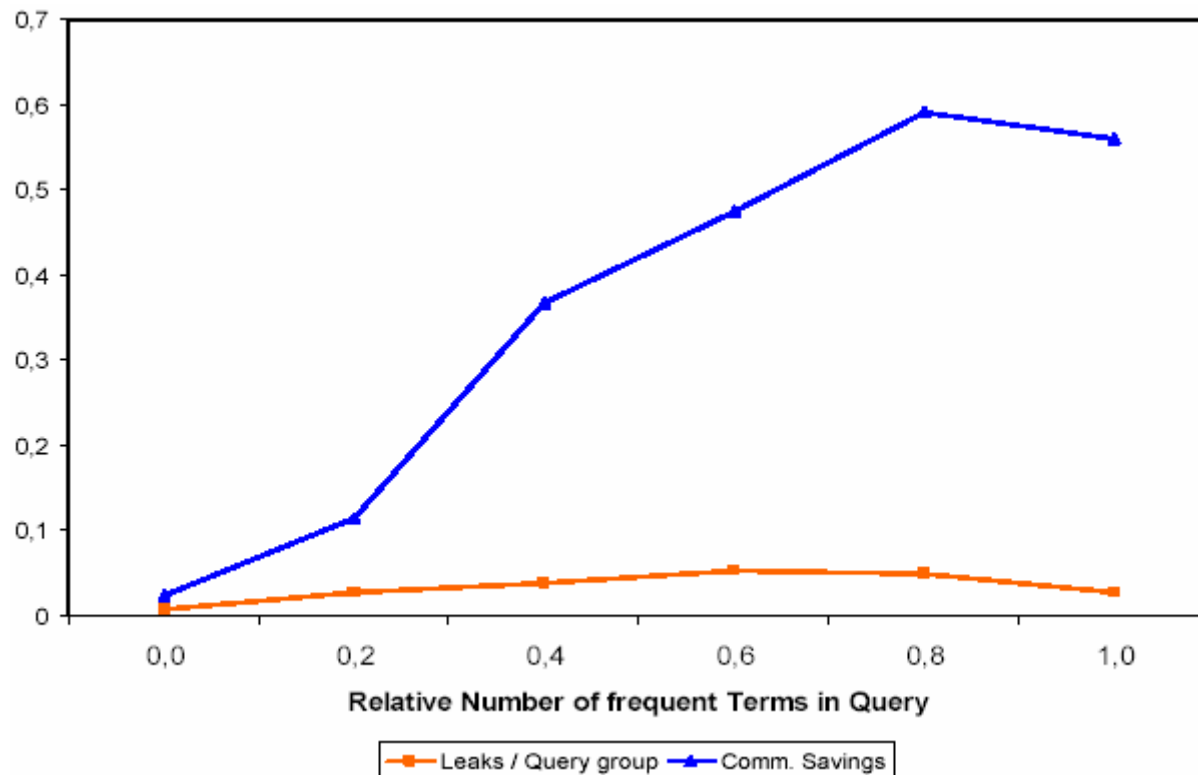
# Variation of $c_{\text{leak}}/c_{\text{net}}$

- constant:  $k = 100$ ,  $n_{\text{all}} = 0$ ,  $n_k = 5$ , 5 query terms



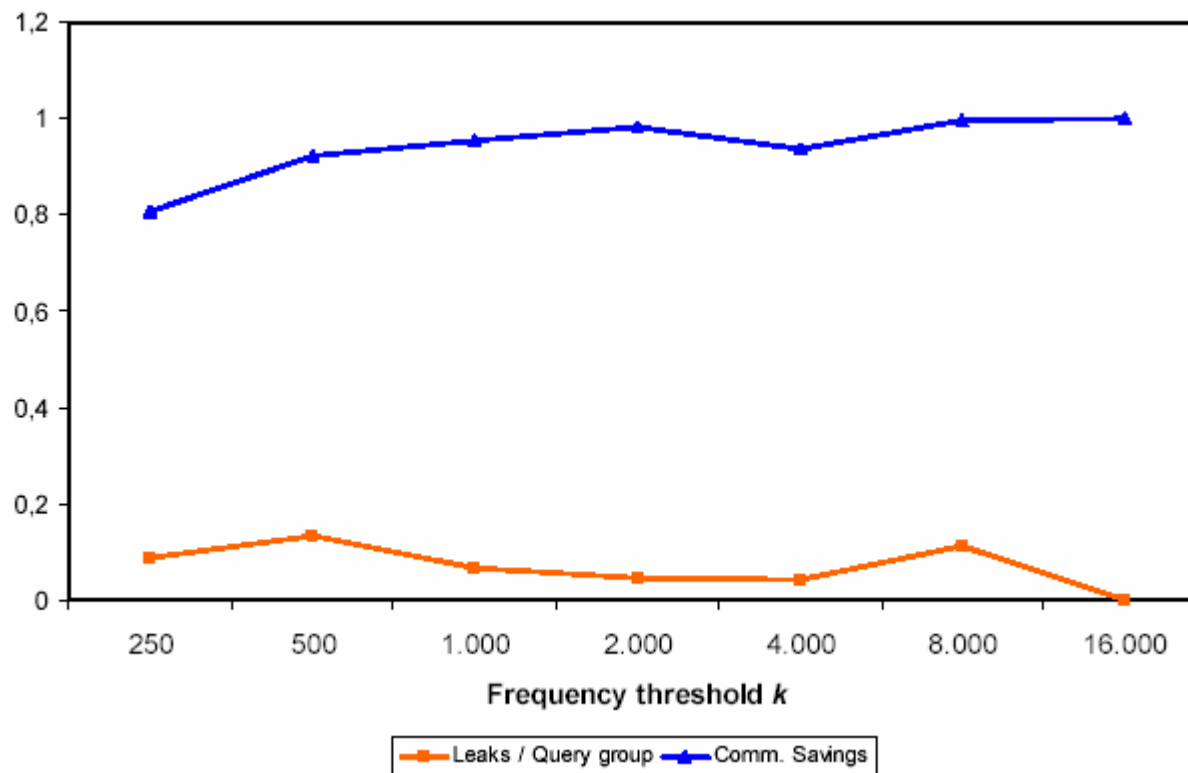
# Variation of highfrequent terms

- constant:  $k = 100$  ,  $c_{\text{leak}}/c_{\text{net}} = 100000$ , 5 query terms



# Variation of frequency-threshold $k$

- const.:  $n_{\text{all}} = 0$ ,  $n_k = 5$ ,  $c_{\text{leak}}/c_{\text{net}} = 10000$ , 5 query terms





# Future work

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- It misses experiments with real users to verify this definition of a new idea
- How many rare/high frequent terms are typical for a user query
- techniques for reducing the amount of data to send





# Summary

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- Privacy of ideas
  - definition of an new idea (empty query)
- Tarzan
  - anonymous data transmission
- Liane(=Tarzan + chord + inverted files)
  - System providing Privacy of ideas
  - Optimization with cost model
- Experiments on news article collection



# End of Presentation

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Questions !?

Thank for your attention!