# Chapter 5: Clustering

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#### IRDM '15/16



CLUSTER OF EXCELLENCE

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# Question of the week



How can we discover groups of objects that are highly similar to each other?

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# Clustering, where?

#### Biology

- creation of phylogenies (relations between organisms)
- inferring population structures from clusterings of DNA data
- analysis of genes and cellular processes (co-clustering)

#### **Business**

grouping of consumers into market segments

#### **Computer science**

- pre-processing to reduce computation (representative-based methods)
- automatic discovery of similar items

### Motivational Example



(Wessmann, 'Mixture Model Clustering in the analysis of complex diseases', 2012)

### Even more motivation



# IRDM Chapter 5, overview

- 1. Basic idea
- 2. Representative-based clustering
- 3. Probabilistic clustering
- 4. Hierarchical clustering
- 5. Density-based clustering
- 6. Clustering high-dimensional data
- 7. Validation

You'll find this covered in Aggarwal Ch. 6, 7 Zaki & Meira, Ch. 13—15 - 💓

# IRDM Chapter 5, today

- 1. Basic idea
- 2. Representative-based clustering
- 3. Probabilistic clustering
- 4. Hierarchical clustering
- 5. Density-based clustering
- 6. Clustering high-dimensional data
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# Chapter 5.1: Basics





# The clustering problem

Given a set U of objects and a distance  $d: U^2 \rightarrow R^+$  between objects, group the objects of U into clusters such that the distance between points in the same cluster is low and the distance between the points in different clusters is large

- small and large are not well defined
- a clustering of U can be
  - exclusive (each point belongs to exactly one cluster)
  - **probabilistic** (each point has a probability of belonging to a cluster)
  - fuzzy (each point can belong to multiple clusters)
- the number of clusters can be pre-defined, or not

### On distances

A function  $d: U^2 \rightarrow R^+$  is a **metric** if:

- d(u, v) = 0 if and only if u = v
- d(u, v) = d(v, u) for all  $u, v \in U$
- $d(u,v) \le d(u,w) + d(w,v)$  for all  $u, v, w \in U$

self-similarity symmetry triangle-inequality

A metric is a **distance**; if  $d: U^2 \rightarrow [0, \alpha]$  for some positive  $\alpha$  then a - d(u, v) is a **similarity** score

#### Common metrics include

- $L_p: \left(\sum_{i=1}^d |u_i v_i|^p\right)^{\frac{1}{p}}$  for *d*-dimensional space
  - $L_1$  = Hamming = city-block;  $L_2$  = Euclidean distance
- Correlation distance:  $1 \phi$
- Jaccard distance:  $1 |A \cap B|/|A \cup B|$

## More distantly

For all-numerical data, the sum of squared errors (SSE) is the most common distance measure:  $\sum_{i=1}^{d} |u_i - v_i|^2$ 

For all-binary data, either Hamming or Jaccard is typically used

For categorical data, we either

- first convert the data to binary by adding one binary variable per category label and then use Hamming distance; or
- count the agreements and disagreements of category labels with Jaccard

For mixed data, some combination must be used.

### The distance matrix

$$\begin{pmatrix} 0 & d_{1,2} & d_{1,3} & & d_{1,n} \\ d_{1,2} & 0 & d_{2,3} & \cdots & d_{2,n} \\ d_{1,3} & d_{2,3} & 0 & & d_{3,n} \\ & \vdots & & \ddots & \vdots \\ d_{1,n} & d_{2,n} & d_{3,n} & \cdots & 0 \end{pmatrix}$$

#### A distance (or dissimilarity) matrix is

- *n*-by-*n* for *n* objects
- non-negative  $(d_{i,j} \ge 0)$
- symmetric  $(d_{i,j} = d_{j,i})$
- **Zero on diagonal**  $(d_{i,i} = 0)$

# Chapter 5.2: Representative-based Clustering

Aggarwal Ch. 6.3



### Partitions and Prototypes

Exclusive representative-based clustering

• the set of objects U is **partitioned** into k clusters  $C_1, C_2, \dots, C_k$ 

$$\bigcup_i C_i = U$$
 and  $C_i \cap C_j = \emptyset$  for  $i \neq j$ 

- every cluster is **represented** by a prototype (aka centroid or mean)  $\mu_i$
- clustering quality is based on sum of squared errors between objects in a cluster and the cluster prototype

$$\sum_{i=1}^{k} \sum_{x_j \in C_i} \left\| x_j - \mu_i \right\|_2^2 = \sum_{i=1}^{k} \sum_{x_j \in C_i} \sum_{l=1}^{d} \left( x_{jl} - \mu_{il} \right)^2$$

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  over all objects in the cluster

$$\sum_{i=1}^{k} \sum_{x_j \in C_i} \left\| x_j - \mu_i \right\|_2^2 = \sum_{i=1}^{k} \sum_{x_i \in C_i} \sum_{l=1}^{d} (x_{jl} - \mu_{ll})^2$$
  
over all clusters over all dimensions

# The Naïve algorithm

The naïve algorithm goes like this

- one by one generate all possible clusterings
- compute the squared error
- select the best

#### Sadly, this is infeasible

- there are too many possible clusterings to try
  - $k^n$  different clusterings to k clusters (some possibly empty)
  - the number of ways to cluster n points in k non-empty clusters is the Stirling number of the second kind, S(n, k),

$$S(n,k) = {n \\ k} = \frac{1}{k!} \sum_{j=0}^{k} (-1)^{j} {k \choose j} (k-j)^{n}$$

## An iterative *k*-means algorithm

- 1. select k random cluster centroids
- <sup>2</sup> assign each point to its closest centroid
- 3. compute the error
- 4. **do** 
  - for each cluster C<sub>i</sub>
    - compute new centroid as  $\mu_i = \frac{1}{|C_i|} \sum_{x_j \in C_i} x_j$
  - <sup>2</sup> for each element  $x_j \in U$ 
    - assign  $x_j$  to its closest cluster centroid
- 5. while error decreases



### Some observations

#### Always converges, eventually

- on each step the error decreases
- only finite number of possible clusterings
- convergence to local optimum

#### At some point a cluster can become **empty**

- all points are closer to some other centroid
- some options include
  - split the biggest cluster
  - take the furthest point as a singleton cluster

#### Outliers can yield bad clusterings

# Computational complexity

How long does iterative *k*-means take?

- computing the centroid takes O(nd) time
  - averages over total of n points in d-dimensional space
- computing the cluster assignment takes O(nkd) time
  - for each n points we have to compute the distances to all k clusters in d-dimensional space
- if the algorithm takes t iterations, the total running time is O(tnkd)
- how many iterations will we need?

## How many iterations?

In practice the algorithm usually doesn't need many

some hundred iterations is usually enough

Worst-case upper bound is  $O(n^{dk})$ 

Worst-case lower bound is superpolynomial:  $2^{\Omega(\sqrt{n})}$ 

The discrepancy between practice and worst-case analysis can be (somewhat) explained with some smoothed analysis

• if the data is sampled from independent *d*-dimensional normal distributions with same variance, iterative *k*-means will terminate in  $O(n^k)$  time with high probability

### On the importance of starting well





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# On the importance of starting well



# On the importance of starting well



## The *k*-means++ algorithm

#### The Key Idea: Careful initial seeding

- choose first centroid u.a.r. from data points
- let D(x) be the shortest distance from x to any already-selected centroid
- choose next centroid to be x' with probability  $\frac{D(x')^2}{\sum_{x \in X} D(x)^2}$ 
  - points that are further away are more probable to be selected
- repeat until k centroids have been selected and continue as normal iterative k-means algorithm

The k-means++ algorithm achieves  $O(\log k)$  approximation ratio on expectation

•  $E[cost] = 8(\ln k + 2)OPT$ 

#### The *k*-means++ algorithm converges fast in practice

### Limitations of *k*-means clusterings

The clusters have to be of roughly equal size



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The clusters have to be of roughly equal size The clusters have to be of roughly equal density



### Limitations of *k*-means clusterings

The clusters have to be of roughly equal size The clusters have to be of roughly equal density The clusters have to be of roughly spherical shape



# Chapter 5.3: Probabilistic Model-based

Aggarwal Ch. 6.5



# The EM clustering algorithm

#### Probabilistic clustering

- i.e. not exclusive
- every object has a certain probability (affinity) to every cluster

#### Representative, in a way

- each cluster is represented by some parameters,  $\Theta$
- the parameter may include (or specify) a cluster centroid

#### Requires us to assume a distribution of a cluster

for now, each cluster is **independent Gaussian** 

#### We use the **expectation-maximization** (EM) approach

### The basics

We aim at finding model  $\Theta$ , i.e. parameters  $\mu_i$  and  $\Sigma_i$  for each d-dimensional Gaussian cluster, plus k mixture parameters  $P(C_i)$ 

■ pdf of an object *x* in cluster *C<sub>i</sub>* is

$$f_i(\mathbf{x}) = f(\mathbf{x} | \mathbf{\mu}_i, \mathbf{\Sigma}_i) = (2\pi)^{-\frac{d}{2}} |\mathbf{\Sigma}_i|^{-\frac{1}{2}} \exp\left\{-\frac{(\mathbf{x} - \mathbf{\mu}_i)^T \mathbf{\Sigma}_i^{-1} (\mathbf{x} - \mathbf{\mu}_i)}{2}\right\}$$

■ total pdf of x is a **mixture model** of the k cluster Gaussians

$$f(\mathbf{x}) = \sum_{i}^{k} f_{i}(\mathbf{x}) P(C_{i}) = \sum_{i}^{k} f(\mathbf{x} \mid \boldsymbol{\mu}_{i}, \boldsymbol{\Sigma}_{i}) P(C_{i})$$

• the log-likelihood of the data D given parameters  $\Theta$  then is

$$\log(P(\boldsymbol{D} \mid \boldsymbol{\Theta})) = \sum_{j=1}^{n} \log(\sum_{i}^{k} f(\boldsymbol{x}_{j} \mid \boldsymbol{\mu}_{i}, \boldsymbol{\Sigma}_{i}) P(C_{i}))$$

# The general EM clustering algorithm

Initialisation

initialise parameters Θ randomly

Expectation (E) step

• compute the posterior probability  $P(C_i | x_j)$  per Bayes' theorem

$$P(C_i \mid \mathbf{x}_j) = \frac{P(\mathbf{x}_j \mid C_i)P(C_i)}{\sum_{a}^{k} P(\mathbf{x}_j \mid C_a)P(C_a)}$$

Maximisation (*M*) step

• re-estimate  $\Theta$  given  $P(C_i | x_j)$ 

Repeate *E* and *M* steps until convergence

### EM with 1d Gaussians

Pdf is: 
$$f(x \mid \mu_i, \sigma_i^2) = \frac{1}{\sqrt{2\pi\sigma_i}} \exp\left\{-\frac{(x-\mu_i)^2}{2\sigma_i^2}\right\}$$

Initialisation step

• mean  $\mu$  is sampled u.a.r. from possible values,  $\sigma^2 = 1$ , and  $P(C_i) = \frac{1}{k}$  (every cluster is equiprobable)

Expectation step

$$w_{ij} = P(C_i \mid x_j) = \frac{f(x_j \mid \mu_i, \sigma_i^2)P(C_i)}{\sum_a^k f(x_j \mid \mu_a, \sigma_a^2)P(C_a)}$$
  
Maximisation step  
$$\mu_i = \frac{\sum_j^n w_{ij} x_j}{\sum_j^n w_{ij}} \qquad \sigma_i^2 = \frac{\sum_j^n w_{ij} (x_j - \mu_i)^2}{\sum_j^n w_{ij}} \qquad P(C_i) = \frac{\sum_j^n w_{ij}}{n}$$
  
Weighted mean Weighted variance Fraction of weight in cluster *i*



## EM in *d* dimensions

If we generalise to d-dimensional Gaussians, we need to model the interactions between all dimensions – we need the covariance matrix.

In practice we need to estimate only the upper triangular matrix, which means estimating  $\frac{d(d+1)}{2}$  parameters. That's a lot of parameters.

hence, in practice often dimensions are **assumed** to be independent, yielding d parameters

The expectation step is as in 1-D

The mean and prior  $P(C_i)$  are estimated as in 1-D

The variance of cluster  $C_i$  in dimension a is  $\left(\sigma_{aa}^i\right)^2 = \frac{\sum_{j=1}^{n} w_{ij} (\mathbf{x}_{ja} - \boldsymbol{\mu}_{ia})^2}{\sum_{j=1}^{n} w_{ij}}$ 

# Example – initialisation



# Example – iteration 1



## Example – iteration 36



### k-means as EM

Iterative *k*-means can be seen as a special case of EM, i.e. with a different cluster density function

•  $P(x_j | C_i) = 1$  iff centroid *i* is the closest to point  $x_j$ 

The posterior probability is then

•  $P(C_i | x_j) = 1$  iff point  $x_j$  belongs to cluster *i* 

The parameters are the centroids and  $P(C_i)$ 

the co-variance matrix can be ignored

# Chapter 5.4: Validation

Aggarwal Ch. 6.9



### How to select k

Both *k*-means and EM require user to define *k* before the algorithm is run

what if we don't know the number of clusters beforehand?

The larger the value of k,

- the smaller the error
- the more complex the model
- the higher the risk for over-fitting

### Cross-validation

#### As with regression:

- hold out some random points (test set)
- run clustering on the remaining points (training set)
- compute the error with test set included
- re-iterate with different values of k and select the one with least overall error

#### Normally *N*-fold cross validation

- typically N = 10
- data is divided in *N* even sized sets
- cross-validation is run N times, each time keeping one set as the test set and rest N-1 sets together as the training set

# AIC and BIC

Let  $P_{\Theta}(D \mid C)$  be the maximized likelihood of clustering C (obtained e.g. via EM algorithm)

Let l(C) be the number of parameters in  $\Theta$  we need for C

- for Gaussian with independent dimensions,  $q(C) = k \times (d+2)$ 
  - k clusters, and per cluster 1 mixture parameter  $P(C_i)$ , d variances, and 1 mean (although d-dimensional, it only counts as one parameter)

Main idea: we pay for every parameter in the model

- in Akaike's Information Criterion (AIC) we select the k that minimizes  $AIC = -\log P_{\Theta}(D \mid C) + l(C)$
- in **Bayesian Information Criterion** (BIC) we select the k that minimizes  $BIC = -\log P_{\Theta} (D \mid C) + \frac{l(C)}{2}\log n$

# Today's Conclusions

Clustering is one of the most important and most used data analysis methods

There exist many different types of clustering

- so far we've seen representative and probabilistic clustering
- every type of clustering has its strengths and weaknesses

Choosing the number of clusters is often difficult

- cross-validation is a standard method
- AIC and BIC are principled general ways for model selection

Thank you!

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